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**Question Paper Code : 21282**

B.E./B.Tech. DEGREE EXAMINATION, MAY/JUNE 2014.

Sixth Semester

Mechanical Engineering

MG 1351 — PRINCIPLES OF MANAGEMENT

(Common to Sixth Semester, Aeronautical Engineering, Automobile Engineering,  
Production Engineering and Seventh Semester – Textile Technology)

(Regulation 2008)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Is Management a science or art?
2. State 'Fayols' management concept.
3. What is policy planning?
4. State some importance of planning.
5. Why informal organization is needed?
6. What do you mean by Departmentation?
7. Write a short notes on : Benovolont leader.
8. What is meant by leadership?
9. Define Controlling.
10. Write a short notes on : Integrated control system.

PART B — (5 × 16 = 80 marks)

11. (a) Explain the evolution and development of management thought.

Or

- (b) Discuss the contribution of F.M. Taylor to the management thought.

12. (a) Explain the various steps in planning.

Or

(b) What is MBO? Explain the significance and process of MBO.

13. (a) What is formal and informal organization? Differentiate between formal and informal organization.

Or

(b) Explain the merits and limitations of authority and power.

14. (a) Critically evaluate any three motivational theories.

Or

(b) Explain process of communication and its barriers.

15. (a) Enumerate the controlling techniques.

Or

(b) Explain :

(i) Globalization and liberalization. (8)

(ii) Global theory of management. (8)